



A statement of intended impact is a specific statement about what the organization will accomplish and for what it will be held accountable. It focuses the organization and defines who it serves and the desired outcome. To develop our statement we begin by asking a series of questions about our organization. There is no right or wrong answer, but please try to be specific. We will discuss the answers at the next task force meeting.

What is the issue or problem the organization is trying to address?

If we went away today, who would it matter to and why?

Who are the primary direct beneficiaries of our organization?

What is the geographic region of our impact?

What does success look like and how can it be measured?