



Task Force Action Guide

Description	Who is Needed	Timeline	End Date
Understand the principles behind the matrix map to guide an effective process in creating one for the organization.			
Identify strategic issues facing the organization			
Articulate intended impact			
Identify mission-specific and fund development programs			
Define and tailor mission impact criteria			
Determine methodology for assessing impact: in-person or through an e-survey			
Gather background data on mission-specific and fund development programs			
Determine profitability of programs			
Assess initial mission impact, discuss results and finalize mission impact assessment			
Create matrix map			
Analyze matrix map with strategic inquiries and facilitate initial discussions			
Present to board for strategic decision-making			
Present to staff			

THE SUSTAINABILITY MINDSET

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