



ORGANIZATION NAME Matrix Map Introductory Meeting

Goals:

- Understand the matrix map and the process.
- Assign roles and timeline
- Articulate strategic issues facing organization

Agenda:

- Introductions (5 minutes)
- Matrix Map Overview (15 minutes)
 - Review pre-material sent (chapter 2) and determine if there are any questions
- Task Force Action Guide (25 minutes)
 - Complete Template 3.1
- Strategic Issues (40 Minutes)
- Next Meeting (5 minutes)