



PROGRAM NAME: _____

Program Overview	
# of people touched in the last year:	
Funding streams:	
In a single sentence, what is being offered with this program?	
Who benefits from or who is the target audience for the program?	
How deep is our involvement with the constituent in this program?	
Is this program something we do exceptionally? How so? How do we define exceptional performance?	
Are there other organizations or competitors that offer something similar to this program?	
How does this program help build community around the organization?	