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| **Description** | **Who is Needed** | **Timeline** | **End Date** |
| Understand the principles behind the Matrix Map to guide an effective process in creating one for the organization. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Identify strategic issues facing the organization | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Articulate intended impact | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Identify mission-specific and fund development programs | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Define and tailor mission impact criteria | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Determine methodology for assessing impact – in person or through an e-survey | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Gather background data on mission-specific and fund development programs | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Determine profitability of programs | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Assess initial mission impact, discuss results and finalize mission impact assessment | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Create Matrix Map | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Analyze Matrix Map with strategic inquiries and facilitate initial discussions | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Present to board for strategic decision making | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Present to staff | Click here to enter text. | Click here to enter text. | Click here to enter text. |