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| **PROGRAM NAME:**  |  |

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| **Program Overview** |
| # of people touched in the last year:  |  |
| Funding streams: |  |
| In a single sentence, what is being offered with this program? |  |
| Who benefits from or who is the target audience for the program? |  |
| How deep is our involvement with the constituent in this program? |  |
| Is this program something we do exceptionally? How so? How do we define exceptional performance? |  |
| Are there other organizations or competitors that offer something similar to this program? |  |
| How does this program help build community around the organization? |  |